

A Leuva Patidar Samaj of USA Publication



LEUVA

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CONNECTION

Issue 33 January 2015



Leuva Young Adults
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April 3-5, 2015

Power Packed Weekend for
Leuva Women in Austin
March 14-15, 2015

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LETTER FROM THE PRESIDENT

JAI SHREE KRISHNA

I hope that everyone has had a safe and enjoyable holiday season. As we settle in for the New Year, the Board of Directors are planning quite an eventful term. Some of the events on the agenda include a regional, a woman's conference and a youth retreat. I am pleased to announce that the planning for next year's national convention is well under way. I strongly encourage everyone to visit our website to register as quickly as possible. It is to our advantage that the earlier you register, the easier the process of planning will be for us. As all of the events for the year are being planned, keep in mind that our website will continue to provide current information to help keep you all updated. As you all know, all events are planned by your board and local volunteers so we strongly urge each of y'all to participate in order to make them successful. The success rate ensures that there is a level of interest and allows us to plan for future events. Lastly, I would like to personally thank all the members for their understanding for the unintentional errors that may have been made in the content and delivery of the LPS Directory. I would once again like to thank you all for supporting me in my campaign of INTAKE WATER – LIVE LONGER!

JAI SHREE KRISHNA
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Editor's Note

Jai Sia Ram

Dear Valued Members,

Welcome to the 33rd issue of Leuva Connection! Team LC is excited to bring you this issue with coverage of communities and members of Leuva Patidar Samaj of USA!

Please take some time to get to know the layout of our magazine. You will notice 5 main coverage:

- **Young Adults Trip to Denver, Colorado, April 3-5, 2015** - Hosted by LPS of USA Youth Committee.
- **Women's Committee hosts** A Power Packed Weekend in Austin, March 14-15, 2015
- Ninat Gaam **Joins the LPS Pledge**
- 2015 **Scholarship** Application are being accepted until June 15th, 2015
- Excellent articles written by Leuva Young Lady, **Pooja Patel** and Young boy, **Jaidan Patel**

What you will find in these pages of Leuva Connection, is the **faces of many enthusiastic members** taking part in local community events across the USA.

We look forward to **your feedback** on this issue as well as suggestions for next issue that will be delivered to you. Email us at publications@lpsfusa.com. We thank those who shared their stories and **"Team Leuva ConneCTion"** for their hard work and dedication on this issue.

Respectfully,

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OUR FUTURE!**

We would like to request the support of each and every person belonging to the Leuva Patidar Samaj across the USA to encourage their friends and families to attend this very exciting 10th National Convention. As you know from past conventions, this is a great way for families to meet, socialize and interact in a social forum. Your participation in this big event will add tremendous value to our integrated organization. Our Samaj is facing many challenging issues. Let us join forces and face these challenges head on. Please join your Leuva brothers and sisters and be inspired.

We are also working on tour packages for them any nearby attractions the Greater Los Angeles has to offer. We humbly request that our members do not make other plans (i.e. weddings, family or gaam events, tournaments, etc.) during these convention dates.



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LIVE LONGER**



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Gandhi Month of Service

This year marked the 3rd annual Gandhi Month of Service hosted by the Leuva Patidar Samaj of USA. We launched this event 3 years ago to honor the memory of the great Mohandas Karamchand Gandhi, and the sacrifices he made to encourage peace in the world. Across the country Leuvas of all ages set out to make a difference in their community by donating their time and volunteering for causes ranging from feeding the less fortunate to raising money for cancer awareness. We are happy to announce that this year we doubled our community service hours from last year and are committed to expanding this event every year.

This year we were able to make a larger impact than the previous two because more Leuva communities got involved to support our common goal: to make a difference. Northern California, Cincinnati, Knoxville, Nashville, Austin, Dallas, Houston, Tulsa, Tampa, are just a few of the many cities that contributed to the 1000 hours of community service accumulated nationwide by our Leuva Samaj.

“For Gandhi day of service, instead of having two separate events in Nashville, TN, we combined our “Cure-Searchwalk” and our day of service. The walk took place at the Parthenon in downtown Nashville. CureSearch walk is a unique event. Not only do they raise money for ongoing clinical trials, but also there are patients that are enrolled in these trials, which make an essential part of the event. We were able to get together a little over 100 people for Team Zaya, and as a group, raised over \$7,000.”

– Reshma Patel.

“For the Gandhi month of service our Leuva Samaj of Ukiah in Northern California came together to volunteer at the local senior center to help organize their Annual Thanksgiving Dinner. We spent the



day setting tables and preparing food for the 150 local seniors who came to spend Thanksgiving dinner at their senior center. By the end of the day we had cleaned the floors and washed the dishes. It was a great experience for all of us and we were happy to help.”

– Milan Bhula

In Knoxville, TN members of the local community spent Sunday, October 26th, deep cleaning the Hindu Community Center of Knoxville. During their time at the Mandir, the volunteers pressured washed the entrances to

the Mandir, organized the library, and cleared out several storage rooms. The volunteers’ most strenuous part of the day was cleaning the kitchen and engineering a more efficient layout. There were 21 volunteers that ranged in ages from 11 to 60.

These along with many other Leuva communities across the country have made an effort to get involved in their local community. We are extremely proud of the progress we have made and look forward to the inclusion of more communities in participating in the Gandhiji Month

of Service. We as an organization must implement the values of this event year around; only then will we reach our ultimate goal of giving back to make our world a more peaceful place.

We would like to thank those individuals who volunteered their time to make a difference and those who continue to make a difference year round.





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Ninat Gaam Joins the Pledge



Ninat Gaam members would like to make it official and announce that we are true believers and supporter's of LPS pledge for everyone to pay for their own individual rooms at weddings and funerals.

It was not my decision alone but it was a majority of active people from Ninat gaam to take this initial step forward and be part of the pledge, this cannot happen without the support of a few active members of each gaam getting together and communicating how important this is to our community, with that said, we decided to put these practices into action at my daughters wedding this past November and to my surprise we got a lot of positive feed back from our gaam members and other LPS gaam members that attended. As far as we know other LPS Gaam's are already active with this program and are very excited about it because of the huge successful results and major plus points it has brought about in our community. For some people in our samaj it is not too easy to overcome this pledge but, as more and more people do this we hope it becomes a norm for our samaj, "please remember, not to be afraid of what our samaj thinks, but focus on what our samaj can do for us, their goal is to help us all unite as one family".

Once again, just as well as you support this action, Ninat Gaam does the same and our hats off to you and the Board members for putting this pledge into place, I hope other gaam's can follow this pledge and let it be something we all become accustom to in the future.

Thank you,
Arun Patel, President of Ninat Orlando, FL



South Florida Leuva Ladies performing our Traditional Garba at local event

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Leuva Youth in the Spotlight – Pooja Patel



Before



After



To all of the young hoteliers, my name is Pooja Bhavesh Patel. I am a third generation hotelier, and at

19 years old, I am a sophomore at San Diego State University majoring in Hospitality and Tourism Management. I am the daughter to Bhavesh and Versha Patel, and the sister to Aarti (18) and Darshan (23).

When I was four, my father introduced me to picking up garbage from the parking lot of our hotel. In a clever way, my father turned it into a competition between me and my two siblings. He would always say “whoever picks up the most trash is the brightest and smartest”, so like every other aspiring child, I worked hard to win the competition and in doing so pleasing my father.

Slowly but surely, my father, day by day, year by year, graduated us from picking up trash in the parking lot to general managing our hotels and everything else in between. Including but not limited to, making rooms, doing the laundry, unclogging toilets, covering shifts for desk clerks who were no shows, addressing guest service issues, taking reservations, and so on. Today it would be very fair to say, that like my parents, hoteliering

runs in mine and my sibling’s blood.

My father has always pushed me and my siblings to endeavor to be the best. Second place was never good enough, in fact, even first place was sometimes not good enough. I could never understand my father’s reasoning as a child, but now at the age of 19 as I look back, without personal sacrifice and hard work and never expecting less than the best, no one could ever ascertain their goals or persevere through adversity. Therefore, I realize that without my father’s nudging and prompting, I would not see nor understand the world as it really is.

My father’s prompting me, has defined who I am today: a driven, goal oriented, striving to be the best, and always trying to get it done young hotelier. One mantra my father has seared into me and my sibling’s mind is to endeavor to be better today than I was yesterday and to aspire to be better tomorrow than I am today. These words have been repeated over and over and over into my mind’s eye so much so, it is now engraved into my mind, soul, and DNA.

That been said, in December 2013, my father bought a rundown motel in Point Loma, California (A suburb of San Diego). While it was a relatively small project for my father, he purchased this asset because it was in our backyard. Unfortunately, he was becoming more and more frustrated with his purchase, due to the fact he was unable to find designers and architects who could understand his vision, put it on paper, bring it in on budget, and be able to turn it over to a contractor who could actually build the concept. By the time I caught wind of his frustration, my father had gone through 3 designers and 2 architects. It would be fair to say that he was dead in the water and frustrated.

Understanding my father’s frustration, I began to secretly do my due diligence on this particular asset. I soon realized why my father was frustrated, he was basically reinventing himself over night. Twenty six years of cookie cutter renovations in over 65 hotels was basically being



Before



After

transformed overnight into a trendy clean minimalistic boutique hotel. It soon dawned on me that the project was going to be an enormous and complicated undertaking. Taking a full load of courses at university, continuing my social obligations to the samaj, and meeting my friends and family demands were already taking a toll on me and my schedule. Accepting this project was going to be a huge undertaking, nevertheless as crazy as it seems, I decided to accept the challenge.

I truly believed in my heart that I could design and open this hotel, on schedule, and on budget. In order to do this, I knew that I had to be extremely organized and the execution would have to be flawless. Without these elements, the project was sure to be doomed. I knew that every aspect, including but not limited to design, branding, color selection, execution of construction, procurement, staffing and systems integration would all have to be synchronized to perfection. I knew failure was not an option, there was way too much weighing in the balance.

The first step was convincing my father to allow me to head up this project. To prevail in this endeavor I knew that I would have to be prepared to give my father a full presentation, and walk him through the design development all the way through the construction of the final project, all the while guaranteeing the project to be on budget. So one Saturday afternoon in December I did exactly that. To this day, I remember my father's last words as he granted me control of the project, "there is a lot riding on this, you have \$285,000, get it done." I simply smiled and accepted. Crazy, I know.

I knew time was of the essence and so I quickly began brainstorming and writing my thoughts, ideas, and inspiration on color boards.

At the conclusion of that meeting I purchased a ton of white poster boards and quickly began writing my thoughts, ideas, and inspirations on said boards. Soon a picture began to crystallize and the name Hotel Aqua Mar took route (Hotel Blue Sea) from which came the hotel color scheme and branding fell into place. I decided to call the hotel, "Hotel Aqua Mar," meaning blue water because of the property's close proximity to the ocean, and since aqua means blue, I began to



use blues, grays, whites, and a touch of yellow in my concept design. Since payroll is high in California, I wanted to make sure for ongoing operations, the hotel room I designed was maintenance free. Some of the examples in ascertaining this goal was eliminating lamp shades so I took the lights into the ceiling, staining the bathroom doors to get away from oil paint, I tiled the floors so that we wouldn't have to clean or change carpets, and I introduced a limited amount of furniture all the while fulfilling the guest function and form.

It took me two weeks to put the branding, design, and color scheme in place. It took another two weeks to lay

Why I wrote this article?

To share my story of trials and tribulations, to motivate and inspire all the youth of my generation, to always work to win the day in anything you choose to do, and to always remember one must have passion in whatever one chooses to do. It is the desire and passion that will pull you through the darkest moments of your life. We are the future generation, a generation that must always strive to surpass the generations before us, and by doing so we pay homage and respect to all those generations who sacrificed before us.

I thank all of the individuals who have crossed my path who have inspired me to do better, and moving forward will always be there by my side.

- A humble, Hindu girl, Pooja Bhavesh Patel.

out the hotel rooms, furniture, fixtures, equipment, and do the procuring. I enlisted Daniel Gomez from my father's construction company to be my project superintendent. The reason being Mr. Gomez has been with my father and his company Hotel Investment Group for almost 18 years. Drawing out a construction plan and aligning my thoughts with Mr. Gomez's thoughts went quite smoothly given the fact that Mr. Gomez had evolved over the years with my father. It took four and a half months of construction and three weeks of finish and installation of FF&E, and on memorial weekend 2014 Hotel Aqua Mar opened its doors.

Since we had pre-sold our hotel one month in advance, Hotel Aqua Mar's first 10 days of business yielded 100% occupancy with a \$109 ADR. Today, it is my pleasure to report that Hotel Aqua Mar has proven to be a great success and this is affirmed by my father's smile and a light pat on the back.

Due to the success of Hotel Aqua Mar, my father now has chosen seven other hotels within his portfolio to be deflagged, and converted to boutique hotels with Hotel Aqua Mar as the lead inspiration.

I would like to humbly thank my parents and God for this invaluable experience and for honing my skills, character, and ethic throughout my life thus far. Without whom, none of this would be possible nor would I be who I am or where I am today.

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- (a) Essays and cover letter
- (b) Most recent High School or College transcript
- (c) Documentation of US Residency
- (d) Three (3) letters of references
- (e) SAT, ACT or Equivalent score report
- (f) Achievements in community involvement or any other extracurricular activities
- (g) Two (2) passport size photographs
- (h) Proof of admission to a college or university is required prior to the award
- (i) One (1) high resolution (minimum 300 x 300 dpi) passport size photograph needs to be emailed at: lpsscholarship@yahoo.com

**Scholarship Application & Documents (Requested Above)
Must Be Mailed To:**

**Leuva Patidar Samaj Foundation, Inc.
ATTN: Bipin Hira
3251 Twisted Branches Ln
Marietta, GA 30068
P: 678-361-4455 / F: 678-922-7576
E: bhira10@gmail.com**

LPS Foundation Scholarship Receipt for Spring 2015 Semester

Name	Father's Name	City, State	Gaam	Attending School	Major
Suraj Patel	Rajendra Patel	Atlanta, GA	Pardi	Southern Poly	Industrial engineer
Pratik Patel	Mukesh Bhula	Gatlinburg, TN	Ruva	Uni of Tn- Knoxville	Finance
Akash Patel	Arun Patel	Orlando, FL	Ninat	Uni of Central Florida	Business
Chirag Keshavbhai	Pankajbhai Keshavbhai	Forney, TX	Asta	UT AUSTIN	Chemical Engineer
Bhumi Desai	Ashokbhai Patel	Greenville, MS	Ambheti	Delta State Uni	Nursing
Ami Ishver	Minesh Patel	Gulf Breeze, FL	Umrakh	Uni of West FL	Pre.Pharmacy
Jayant Patel	Jitendra Patel	Davis, CA	Dungar	Sacramento City College	Music Management
Jasmina Patel	Jitendra Kunverjibhai	Lebanon, TN	Wadhvania	Uni of TN-Memphis	College of Pharmacy
Jenny Patel	Pankajroy Patel	Kodak, TN	Palan	Uni of TN- Knoxville	Biomedical Eng./Mech.
Amit Patel	Hasmukh Patel	Wilmington, MA	Baben	Tuft Uni	Pre-med/Biology
Riken Nathu	Arun Patel	Apopka, FL	Baben	Uni of FL	Biochemistry
Dipen Patel	Jitendra Kunverjibhai	Lebanon, TN	Wadhvania	Western Uni of Kentucky	Accounting
Krisna Patel	Dinesh Patel	Lilburn, GA	Bhamadia	UGA	Biology
Raveena Bhula	Hasmukh Bhula	Gatlinburg, TN	Bodlai	Uni of Tn- Knoxville	Kinesiology
Raj Patel	Kiritkumar Patel	Panama City Beach, FL	Mograwdi	Uni of FL	Biology
Anisha Patel	Rajesh Patel	Round Rock, TX	Ambheti	UT- Arlington	Business
Shiv Tankalwala	Sanatkumar Tankalwala	North Eastham, MA	Tankal	Susolk University	Biology



Prime Minister of UK David Cameron greeted by our LPS Past President Mr. Dhansukh (Dan) Patel at GG2 Leadership Awards in London, where David Cameron remarks, "I want to see a British Asian Prime Minister"

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Attendees 18 & Over	AGE	Email Address

HOTEL INFORMATION

Following is information on hotel and room rates for the LPS 2015 Women's Conference

Wingate & Williamson Conference Center Room Rates: \$99 + Tax (up to 4 people occupancy)

(These rates are valid one (1) day before & after LPS of USA 2015 Women's Conference meeting date and are based on availability.

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TO MAKE RESERVATIONS:

Please ask for the LPS of USA group rate code: "LPS 2015 Women's Conference" The cutoff date for these rates is Wednesday, March 1st, 2015

AIDS/LifeCycle™

Karishma Patel



May, 31st - June 6th I'll be participating in AIDS/LifeCycle, a 545-mile bike ride from San Francisco to Los Angeles to support the life-saving services offered by San Francisco AIDS Foundation and the Los Angeles LGBT Center. This bike ride means the world to those who receive treatment as a result of this event, and your support means the world to me.

THANK YOU FOR JOINING ME IN THIS CAUSE!

We're working together to make HIV/AIDS a thing of the past. Will you support me by making a donation today?

Make a donation: Visit our website:

http://www.tofighthiv.org/site/TR/Events/AIDSLifeCycleCenter?px=3118664&pg=personal&fr_id=1770



The Meaning of "OM" (AUM)

Before the beginning, the Brahman (absolute reality) was one and non-dual. It thought, "I am only one -- may I become many." This caused a vibration which eventually became sound, and this sound was "OM". Creation itself was set in motion by the vibration of "OM". The closest approach to Brahman is that first sound, Om. Thus, this sacred symbol has become emblematic of Brahman just as images are emblematic of material objects. The ancient syllable "OM" (AUM) is the shortest of the Mantras and in Indian tradition it is a word suggestive of God. The scriptures tell us that "OM" is the planets primordial vibration from which the entire universe has arisen. All other sounds are contained within it. It is believed that "OM" is the mother of all languages. Repetition of "OM" enables us to maintain mental and emotional calmness, overcome obstacles and enable understanding. An analysis of "OM" as it is written in Sanskrit shows that it is made up of A, U, M and a symbol representing resonance. So "OM" (AUM) has four aspects. The first is 'A', a sound that comes from the belly, is formed in the open throat, and is voiced with the mouth open. As with many alphabets, A is the first letter of the Sanskrit alphabet. The second aspect is the U, a sound that is formed in the middle of the mouth. The mouth is not as wide as it is for sounding the A. With the third sound, M the mouth closes. The sound rises to

the nasal passages, from where the resonance, the forth aspect of "OM" issues forth.

It is said that 'A' represents the waking state. 'U' the dream state and 'M' the state of deep dreamless sleep. The fourth state, sounds in the resonance following 'M'. Saying "OM" is actually a form of meditation.

the Power of Chanting "OM" (AUM)...

1. The chanting of Om drives away all worldly thoughts and removes distraction and infuses new vigor in the body.

2.

When you feel depressed, chant Om fifty times and you will be filled with new vigor and strength. The chanting of Om is a powerful tonic.

When you chant Om, you feel you are the pure, all pervading light and consciousness.

3. Those who chant Om will have a powerful, sweet voice. Whenever you take a stroll, you can chant Om. You can also sing Om in a beautiful way. The rhythmic pronunciation of Om makes the mind serene and pointed, and infuses the spiritual qualifications which ensure self-realization.

4. Those who do meditation of Om daily will get tremendous power. They will have luster in their eyes and faces.



Spirituality : Searching for Meaning in Life

There is more unhappiness today (or the awareness of it) than ever before.... as we have moved from simplicity to complexity. In the world of science, principles or laws are “discovered”. The point to be noted is that the laws were always there. Someone spent enough time to think about them, observe them, analyze and draw conclusions and establish them in words and in the journals of science. They are based on universal phenomenon. New knowledge builds on these laws or modifies them and extends our understanding of them.

Somehow, we accept scientific laws and use them for more “discoveries”. I wonder why we find it so hard to accept the “discoveries” of our ancient scriptures which reveal the spiritual aspects of the universe. Why is it that we cannot attend a course of study which teaches us the tried and true rules of life, the nature of happiness and spirituality...the rules that transcend the limits of all religions. In other words, the common denominator of all religions...timeless truths.

For instance, we have heard over and over that money cannot buy happiness; that “dust thou art, to dust returnest was not spoken of the soul”; that what you seek is already within you. But we choose to ignore. We ask ‘God’ for forgiveness for our trespasses but find it so very hard to forgive each other. No wonder then that unhappiness and frustrations are mounting. We find ourselves seeking the true meaning of life.

Isn't it time to move 'beyond'? Let us put all these basic rules into practice— be kind, be honest, be helpful, be gentle in thought, word and deed, be forgiving, be loving to all, be non-judgmental.

Why is it that children are attaining the highest of qualifications in college and going on to high achievements in careers and then having mental breakdowns and wondering, “is this all there is to life!!!!”

Maybe as a society (I dare say, Community) we place too much premium on academic and material achievement, career etc. Maybe we are so focused on educating the mind that we overlook the needs of the soul. Maybe we feel that those needs cannot be defined or quantified and that the spirit is a self-charging battery. Obviously, that is not the case. Maybe we need to consciously work on nourishing the soul.

Maybe it is a case of balancing the mind and heart.



Have you noticed that there are people with impeccable qualifications but their life may take unexpected twists and turns...it may be health, loss of job, unhappiness from children or married life? On the other hand, there may be some people (with few qualifications) who achieve high levels in the material world, way beyond their far more qualified counterparts. There may also be people who have very little in life but are content and happy and peaceful. The lesson to be learnt is that life does not always go according to our plan...there is a far greater energy at play.

Let us stop running after the temporary and think about some deeper truths of life.

Most of us do not know how to go about this. That is where a Guru (Remover of Darkness) is quintessential. Some may find their Guru in scriptures; some may find in the teachings of “Art of Living guru Sri Sri Ravi Shankar” or “Brahma Kumaris, Swami Vivekananda, Guru Nanak, Buddhism, Jainism, Osho, Sri Aurobindo, Bhagwat Gita, Ashtavakra Gita, other Bhakti Sutras.

Take the time to find your path to peace. When the desire for this becomes strong enough, the guru will find you.

It may take many life times to get to that point. If we become aware of this truth, we will not want to waste this life. We live life like a game that we think is real. Human beings are so complex. We seek to analyze, to understand and to explain everything that is happening to us... It's a human thing. We make up reasons, philosophies and rules for everything. We have developed organizations, governments, countries, cultures and

systems by creating standards, regulations to give us clarity around how to live life. But here's the thing: We made it all up. But we forgot that we made it up. And as a result, it all got way too significant. It's why we have war... We actually invented the concept. We came up with sets of expectations for what we will and will not tolerate. We created the borders and all the separation. We invented the idea of money and even time. Why is this so important?

If we as humans can make rules for the material world: we can also extract truths for self- realization .

When a person realizes just how empty and meaningless his life is, this vacuum may lead him to all sorts of excesses and compensatory behaviors such as neurotic anxiety, avoidance, bingeing on food and drink, overworking, overspending. In the short-term these excesses and compensatory behaviors may give happiness, but in the longer term they prevent action from being taken and meaning from being found. Depression can result when there is a gap between what a person is and what he ought/wishes to be.

Forgetfulness isn't all bad...especially when we decide to forget all that pain from the past that threatens to ruin the present. Like one song says, “There ain't no future in the past.” Strictly speaking, live in the NOW. If you must dwell on the past -- Dwell on the good. not the pain of the past nor the sadness. Be filled with gratitude. Dwell upon the moments that uplifted you, the times you laughed and the memories of love shown to you by friends and family. If you have zest and enthusiasm, you attract zest and enthusiasm. Life does give back what you give to it. If you smile at somebody (even a total stranger), chances are he/ she will smile right back at you. Did you light up someone's world with a smile today?

Slow down...life is not a race. Don't worry about what people say or think.... don't put pressure on your children to be over achievers. Let them not measure their worth by their grades and achievements; possessions and looks or by the achievements or opinions of others. Let their sense of self-worth come from within...in quiet moments of self-reflection. Encourage them to live lives of service and selflessness. Raise your children to be HUMAN BEINGS, not HUMAN DOINGS.

- **Article by GEETA MEHAN, Cincinnati, Ohio**

Gujarati Language

Gujarati, a part of the great Indo-European language family, is an Indo-Aryan language. It is one of the 22 official languages and 14 regional languages of India. The language is simple and easy to learn. On everyday basis, Gujarati language is concise, simple and well adapted for social and domestic purposes. Gujarati is the 26th most spoken native language in the world, with 46.1 million speakers worldwide. Gujarati was the first language of Mohandas K. Gandhi, the “father of India”, Mohammed Ali Jinnah, the “father of Pakistan,” and Sardar Vallabhbhai Patel, “the iron man of India.” It is spoken in India, Pakistan, South Africa, Uganda, Tanzania, Kenya, U.S., UK, Australia, New Zealand, Fiji, Canada, Zambia and Zimbabwe.



History

The history of the language can be traced back to 12th century CE and can be divided into three periods:

- The Old Period (10th-14th cent.): During this period, Parsis learned Sanskrit. Many of their religious texts were translated into Sanskrit from the Middle Persian versions. After that when Gujarat came under Muslim influence, Arabic and Persian was studied. Sanskrit studies de-

clined and Parsis readily took to the Persian language. It was during this time, when Avestan and Pahlavi texts were translated into Gujarati with the use of existing Sanskrit translations.

- The Middle Period (15th-17th cent.): Persian and later Urdu became the court language during this period and exerted a great influence on Gujarati. Gujarati was locally used by the Parsis in the villages of Surat. They translated religious texts into Gujarati, which had traces of Sanskrit, Persian and local dialects.

- Modern Period (after 17th cent.): Traditions of British Romanticism and styles sneaked into literature. This period saw the westernization of Gujarati. This was the period when British were spreading and establishing themselves in India. Parsis readily took to English and started using some of its structural peculiarities, which led to the westernization of not only Gujarati, but also other local languages. The modern Gujarati having consonant final words was developed in this period. The end of 19th century saw quite a few milestones for the Gujarati language, which are states below.

- 1840 - Personal diary composition: Nityanondh, Durgaram Mahetaji.
- 1851 - First essay: Narmada Shankar Lalshankar Dave.
- 1866 - First novel: Nandashankar Mehta.
- 1866 - First autobiography: Narmada Shankar Lalshankar Dave.

ક	ખ	ગ	ઘ	ઙ	ચ	છ	જ	ઝ	ઞ
ka	kha	ga	gha	nga	ca	cha	ja	jha	ña
[kə]	[kʰə]	[gə]	[gʰə]	[ŋə]	[tʃə]	[tʃʰə]	[dʒə]	[dʒʰə]	[ɲə]
ટ	ઠ	ડ	ઢ	ણ	ત	થ	દ	ધ	ન
ta	tha	da	dha	ṇa	ta	tha	da	dha	na
[tə]	[tʰə]	[dɛ]	[dʰɛ]	[ɳə]	[tə]	[tʰə]	[dɛ]	[dʰɛ]	[nə]
પ	ફ	બ	ભ	મ	ય	ર	લ	વ	
pa	pha	ba	bha	ma	ya	ra	la	va	
[pə]	[fɪ]	[bə]	[bʰə]	[mə]	[jə]	[rə]	[lə]	[və]	
શ	ષ	સ	હ	ળ	ક્ષ	જ્ઞ			
śa	ṣa	sa	ha	ḷa	kṣa	jña			
[ʃə]	[ʃɪ]	[sə]	[ɦə]	[ɭə]	[kʃə]	[dʒnə]			

Writing System

Abugida is the Gujarati script, used for writing Gujarati as well as Kutchi. The major difference from Devnagari is the absence of horizontal line running above the letters. Gujarati can be written in Arabic as well Persian Scripts that is still carried out by natives in Kutch district of Gujarat.

Dialects

There are regional dialects which differ slightly from the original language. The language differs in their form every 50 kilometers. Some of them are given below

- Standard Gujarati – Saurashtra Standard, Nagari, Bombay Gujarati, Patnuli
- Gamadia – Gramya, Surat, Anawla, Brathela, Eastern Broach Gujarati, Charotari, Patidari, Vadodari, Ahmedabad Gamadia, Patani
- Parsi
- Kathiyawadi – Jhalawadi, Sorathi, Holadi, Gohilwadi, Bhavnagari
- Kharwa
- Kakari
- Tarimuki – Ghisadi

A Talent in the Spotlight...

Jaiden Patel Entertains at a Diwali Festival in Texas!

Diwali is the festival of light. This is an auspicious occasions in the Hindu culture. It is when family and friends come together to celebrate a very special day. It comes only once per year. We get together as a community and celebrate our special day. This event allows me to see my family and friends, which I normally don't get to see through the year. Thanks to Diwali, and my LPS community I am happy this day comes every year.

My name is Jaiden V. Patel. I am from Austin, TX. My parents are from India. My Dad is from Niol and my Mom is from Moti Farod. My grandparents are Kantidada, Taraba from my dad's side who lives in Irving, TX. My other grandparents are Mekanjidada and Santaba from my mom's side of the family, which live in Arlington, TX. I also have a sister named Radica who goes to Texas State in San Marcos, TX. I have lived in Austin, TX from birth. I love my hometown. I encourage all that read this letter to come see my



town. It's great! We also have a great LPS community.

I came to learn and love playing the violin at age 10. It was introduced to me in the 6th grade at West Ridge Middle School. I am now 13 and in 8th grade. My orchestra teacher Ms.

Compton taught me how to play. She is a fantastic teacher. I did not ever think I could play the Violin as well as I do now. It is all thanks to the encouragement given by my teacher, my parents, and all of my hard work I have put into practice and all of the songs I have learned in class. At the last Diwali, I entertained all of the LPS members with music from Khabhi Khabi. This year, I changed things up by playing the National Anthem. After my performance, Hemang Thakkar, the entertainer for the evening, commented that I was like Shah Rukh Khan, playing the violin in the movie, Mohabbatein.

It is because of my passion to learn violin, and encouragement and support received from my parents, sister, teachers, and peers, I have come to understand and respect many aspects of music. I encourage others to learn an instrument and not to be shy of performing in front of a large crowd.



“After my performance, Hemang Thakkar, the entertainer for the evening, commented that I was like Shah Rukh Khan, playing the violin in the movie, Mohabbatein”



SLPS OF DFW (Texas), Donates An Ambulance to Sardar Smarak Hospital Bardoli



The idea came during the Jalaram Jayanti bhajan held at the SLPS Community Center. We wanted to donate a much needed ambulance to Sardar Smarak Hospital in Bardoli. Several members partnered to provide funding for a new ambulance. Funding was available through donations from Dallas/Forth Worth Omkar Members as well as Surti Leuva Patidar Samaj of Dallas/Forth worth for one ambulance with life saving equipment. The total cost was Nineteen Lakh Indian Rupees. We are NOW working towards a donation to a Navsari Hospital. Hats off to our community for such great cause.



Celebrating the Auspicious Diwali Festival



“GCA of TN celebrate Diwali”



“SLPS Women’s Committee performing at Diwali Celebratoin”



Raju Patel, Vice President of SLPS Of DFW, Addresses the members along with Sushil Patel, President and Sanjay Patel, who managed the Construction phase of the project. “Without the enitre Community Support, the newly built SLPS Community center would not have been possible. Hats off to all these Volunteers, Donors & the Community!”



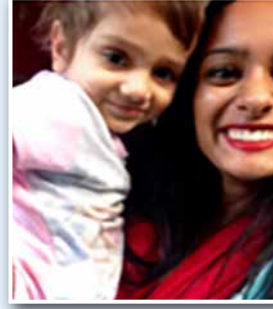
“Ladies United at GCA Picnic”

A Miracle Baby... Young Zaya's Courageous Fight Against Cancer

By: Prishana S Patel, Nashville, TN - Gaam: Kharvasa

I have been given the wonderful opportunity to shed some light on an incident that had a great affect on my family a few years ago. On January 14th 2012, Anand Bhai and Mahisha Bhabhi were blessed to welcome their daughter, Zaya, into the world as the newest member of our family. Since the day she was born, Zaya always seemed to be able to just light up the room with her joyful laugh and vibrant smile. Unfortunately, a few weeks later, her life began to head into a direction that nobody in the family was quite ready for. Zaya was diagnosed with pediatric brain cancer. Despite the

family being devastated by the situation, Zaya never failed to stop smiling and laughing. The whole family used Zaya's positive energy to keep our hopes and spirits high for her, and it has all paid off in the end. Extensive surgeries were required and all were successful to remove the brain tumor and prevent any possible recurrence. Brain cancer is not an easy fight for anybody, especially somebody as young as Zaya. But



she beat the odds and fought for her life. Zaya has been cancer free for over a year now and continues to be the happiest three year old you could ever imagine. For the past three years, our family has teamed up with Cure-Search for Children's Cancer, a nonprofit organization that funds and supports children's cancer research. Our goal is to raise enough money to help find cures for various types of pediatric cancer.

દેહ અને જીવની મિત્રતા

આ મનુષ્ય જન્મ મળવો અતિ દુર્લભ છે. આ મનુષ્ય શરીરમાં જન્મ જન્માંતરોથી આ દેહ અને જીવ બન્ને ગાઢ મિત્રો બનતા આવ્યા છે. દિવ્ય સમય પ્રાપ્ત થયો હોય ત્યારે આ જીવે પોતાના દેહ સાથે બેસીને નિરાંતે વાતો કરવી જોઈએ. જીવ આ દેહને કહે છે, હે મિત્ર ! મારા પર તારો મોટો ઉપકાર થયો છે. તારી મિત્રતા મને ખૂબ જ ઉપકારક થઈ પડી છે. તારી મિત્રતાનો લાભ મને એટલો બધો મળ્યો છે કે હવે મારે ફરીને બીજા મિત્રો કરવાની જરૂર પડે તેમ નથી. હવે મારા આ જીવન નો અંત સમય નજીક આવી રહ્યો



છિન્ન મિત્ર કર્યા છે. મારા માટે તે કેટ કેટલું સહન કર્યું છે. હે મિત્ર...! તે મૂંગે મોઢે સહન કર્યું છે અને આટલું આરોગ્ય મને અપાવીને તે તારા ઉપકારોનું મને સ્મરણ કરાવ્યું છે. તારા આ ઉપકારો ને હું કદિ ભૂલી શકીશ નહીં.

હે મિત્ર તારા હાર્ટ ઉપર જ્યારે એટક આવે છે. ત્યારે તૂં પણ ધ્રુજ જાય છે અને આપણે છૂટા પડવાની વેળા આવી રહી છે. તેમ તને લાગે છે ત્યારે તૂં મને સંકેત આપે છે કે હે મિત્ર...! મારે હવે પંચતત્વમાં ભળવાનો સમય આવી ગયો છે અને તૂ હવે હે મિત્ર જીવ...! તારા આત્માને

એંત સમય મારો આવશે જ્યારે દેહનું નહિ રહે ભાન એ હું જાણું છું કે હું તને ભૂલી જઈશ અને એટલે જ ઈશ્વરને પ્રાર્થના કરું છું કે "એવે સમયે મુખ તુલસી દેજે, દેજે યમુનાના પાન. મારા આ મિત્ર ના દહેને ગંગા, યમુના ના પાન કરાવવાની એના અસ્થિને ગંગા મા વહેવડાવજો. તારું ઋણ હે મિત્ર...! હું કદિ ચૂકવી શકીશ નહીં. ઈશ્વરને વારંવાર આ પ્રાર્થના હું કરું છું.

હે મિત્ર...! હું જ્યારે પડી ગયો, મારો અકસ્માત થયો ત્યારે મને બચાવવા માટે હોસ્પિટલમાં જઈને તે કેટ-કેટલા દૂખો સહન કર્યા છે. ડોક્ટરો એ મને બચાવવા માટે તારા પર કેટલી કેટલી વાઢકાપ કરી છે તારા હાડ-માંસ અને ખૂનને

નિડર થઈને સાવધાન થઈજા.

પરમાત્મામાં જોડી દે. પણ હે મિત્ર દેહ...! વડલો ભલે કહે કે મારી વડવાઈઓ સળગી રહી છે કે મારા મિત્ર પંખીઓ તમે તમારા માળા છોડીને બચ્યાઓ સાથે ઉડી જાવ પણ પંખીઓ ના પાડે છે કે ના અમે નહિ જઈએ. તારી છત્ર છાયામાં અમે મોટા થયા છીએ તો હવે સાથે જ મરશું. આવી રીતે મને પણ તને છોડતા મારું હૃદય ભરાઈ આવે છે. પણ હું સમજી શકું છું કે નામ તેનો નાશ તો છે જ. મને ગર્વ છે કે મારો મિત્ર પંચતત્વમાં ભળી જશે અને હું અનંત માં ભળી જઈશ. મારા જેવા ઉચ્ચકોત્તના જીવને તારા જેવું ઉચ્ચ કોટીના મિત્ર જેવું શરીર (દેહ) જન્મોજન્મ પ્રાપ્ત થજો.

પરમાત્મામાં જોડી દે.

તારું ઋણ હે મિત્ર...! હું કદિ ચૂકવી શકીશ નહીં. ઈશ્વરને વારંવાર આ પ્રાર્થના હું કરું છું.

પ્રેસિડેન્ટનો પત્ર

જય શ્રી કિષ્ના

મને આશા છે કે બધા લોકોએ રજાઓની મોસમ સલામત અને આનંદથી માણી હશે. અમે નવા વર્ષમાં પ્રવેશ કર્યો છે, બોર્ડ ઓફ ડિરેક્ટરો એકદમ મહત્વનાં પ્રસંગોથી ભરેલ સત્રનું આયોજન કરી રહ્યા છે. કાર્યસૂચીમાં રીજનલ, મહીલા કોન્ફરન્સ અને યુવાનોનાં એકાંતવાસનો સમાવેશ થાય છે. મને જણાવતા આનંદ થાય છે કે આગામી વર્ષનાં રાષ્ટ્રીય કન્વેન્શનની યોજના ચાલી રહી છે. હું દરેકને શક્ય તેટલી ઝડપી નોંધણી કરાવવા માટે અમારી વેબસાઈટની મુલાકાત લેવા જણાવું છું. તમારી વહેલી નોંધણીથી અમને ફાયદો થશે, અમારી માટે આયોજનની પ્રક્રિયા સરળ બનશે. જેવી રીતે વર્ષમાટે અમે તમમમ મહોત્સવનું પ્લાનીંગ કરી રહ્યા છીએ, તો યાદ રાખો કે અમારી વેબસાઈટ તમને તમામ નવી જાણકારી મેળવવામાં મદદ કરવા માટે ચાલુ રહેશે. જેમ તમે બધા જણો છો કે તમારા બોર્ડ અને સ્થાનિક સ્વયંસેવકો દ્વારા તમામ ઉત્સવોની યોજના થાય છે માટે અમે દરેકને તેને સફળ બનાવવા માટે તમને બધાને વિનંતી કરીએ છીએ. સફળતાનો દર રસની કક્ષા નક્કી કરે છે અને અમને ભવિષ્યનાં ઉત્સવોની યોજના કરવાની પરવાનગી આપે છે. છેલ્લે, હું એલપીએસ ડિરેક્ટરીનાં વહેચણી અને સામગ્રીમાં અજાણતા થયેલી ભુલોને સમજવા માટે આભાર માનું છું. હું એકવાર ફરી તમારા બાધાનો મરી ઇન્ટેક વોટર લાઈવ લોગરની જુબેશમાં મદદ કરવા માટે આભાર માનું છું.



જય શ્રી કિષ્ના

સુનીલ પટેલ (ખરવાસા)
પ્રમુખ

તંત્રીનો પત્ર

જય સીયા રામ

વહાલા મુલ્યવાન સભ્યો,

લેઉવા કનેક્શનનાં ૩૩મા પુસ્તકનાં પ્રકાશનમાં તમારુ સ્વાગત છે! લેઉવા કનેક્શન ટીમ તમને આ પ્રકાશ સાથે યુએસએનાં લેઉવા પાટીદાર સમાજના સભ્યો અને સમાજનો વિસ્તાર આપવા માટે આતુર છે!

મહેરબાની કરીને અમારા મેગેજનનું લેઆઉટ મેળવવા થોડો સમય આપશો. તમને ૫ મુખ્ય ક્વરેજની નોંધ લેશો.

- ૩-૫ એપ્રિલ, ૨૦૧૫ નાં રોજ એલપીએસની યુએસ યુથ કમિટી દ્વારા યોજવામાં આવેલ ડેનવર, કોલોરાડોની યુવાનોની સફર
- વુમેન કમિટીએ ૧૪-૧૫, માર્ચ ૨૦૧૫માં ઓસ્ટીનમાં પાવર પેક વિકેન્ડની યોજના કરી
- નિનાટ ગામ એલપીએસ પ્રતિજ્ઞામાં જોડાયુ.
- ૧૫મી જુન, ૨૦૧૫ સુધી ૨૦૧૫ સ્કોલરશીપ એપ્લિકેશનો સ્વીકારવામાં આવશે.
- લેઉવા યંગ લેડી પુજા પટેલ અને યંગ બોય જેદાન પટેલ દ્વારા લખાયેલ ઉત્તમ લેખો.

લેઉવા કનેક્શનનાં આ પાનામાં તમે સમગ્ર યુએસએનાં સ્થાનિક સામાજિક ઉજવણીઓમાં ભાગ લેનાર ઘણાં ઉત્સાહિત સભ્યોનાં ચેહરાઓ જોઈ શકશો.

અમે આ પ્રકાશન પર તમારા મંતવ્યો અને આગામી પ્રકાશન માટે તમારા સુચનોની રાહ જોઈ રહ્યા છીએ. અમારો publications@lpsofusa.com પર સંપર્ક કરો. અમે જેમણે પોતાની વાર્તાઓ અમને જણાવી અને લેઉવા કનેક્શન ટીમનો આ પ્રકાશન પરની અથાગ મહેનત અને સમર્પણ માટે તેમનો આભાર માનીએ છીએ.

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લેઉવા યુવાનો ઉપર પ્રકાશ : પૂજા પટેલ



તમામ યુવાન હોટેલિયર્સો માટે, મારું નામ પૂજા ભાવેશ પટેલ છે. હું ત્રીજી પેઢીની હોટેલિયર્સ છું અને મારી ઉંમર ૧૮ વર્ષ છે. મેં સાન ડીઓગ સ્ટેટ યુનિવર્સિટી ખાતે હોસ્પિટાલિટી અને ટુરીઝમ મેન્જમેન્ટ અભ્યાસક્રમની વિદ્યાર્થી છું. હું ભાવેશ અને વર્ષા પટેલની પુત્રી છું. અને આરતી (૧૮) અને દર્શન (૨૩)ની બહેન છું.

જ્યારે હું ચાર વર્ષની હતી, મારા ફાધર મને અમારી હોટલનાં પાર્કિંગમાંથી કચરો ઉઠાવવા કહ્યું હતું. ખુબ ચતુરાઈ થી મારા પિતા મને અને મારી બે બહેનોને સ્પર્ધામાં મુકતા હતા. તે હંમેશા કહેતા હતાં, જે સૌથી વધુ કચરો ઉપડશે તે શોધી વધુ તેજસ્વી અને ચતુર છે., તેવી જ રીતે દરેક મહત્વાકાંક્ષી બાળકની જેમ, હું સ્પર્ધા જીતવા ખુબ મહેનત કરતી અને તે રીતે મારા પિતાને ખુશ કરતી.

ધીમે પણ ચોક્કસ પણે મારા પિતા દિવસેનેદિવસે, વર્ષેને વર્ષે અમને પાર્કિંગમાંથી કચરો ઉપાડવાથી લઈને અમારી હોટલનાં જનરલ મનેજર તરીકે વિકસાવ્યા. જેમાં રૂમો સાફ કરવી, કપડા ધોવા, ટોઈલેટ સાફકરવા, ડેસ્ક ક્લારકમાં શીફ્ટ બદલવી, મહેમાનની સેવાની સમસ્યાઓનો સામનો કરવો, રીઝર્વેશન લેવા અને તેના જેવી ઘણી વસ્તુઓનો સમાવેશ થયો હતો. આજે તે કહેવું ખુબ સરળ છે, કે મારા માતાપિતાની જેમ હોટેલિયરીંગ મારા અને મારી બહેનોના લોહીમાં વહે છે.

મારા પિતા હંમેશા મને અને મારી બહેનોને શ્રેષ્ઠ બનાવવા માટે પ્રયાસ કરતા રહ્યા છે. હકીકતમાં બીજું સ્થાન ક્યારેય સારી નથી હોતી તેમ પ્રથમ સ્થાન પણ ક્યારેક સારું નથી હોતું. હું બાળક તરીકે ક્યારેય મારા પિતાનાં કારમો સમજી શકતી ન હતી. પરંતુ ૧૮ વર્ષની ઉંમરે હું મહેનત અને વ્યક્તિગત ત્યાગ સિવાય અને શ્રેષ્ઠતાથી ઓછું ક્યારેય નહી, કોઈ પણ તેમના લક્ષ્યો ખાતરી સિવાય મેળવી શકતું નથી અથવા પ્રતિકુળતાથી બચી શકતું નથી, માટે, હું માનું છું કે મારા પિતાનાં આગળ આવવાના માટેનાં ધક્કા અને પ્રોત્સાહન વગર દુનિયાને તેના વાસ્તવિક સ્વરૂપમાં ક્યારેય સમજી શકી ન હોત.

મારા પિતાએ મને પ્રોત્સાહન આપ્યું હું આજે છું તે મેળવવા માટે પ્રયત્નશીલ, લક્ષકેન્દ્રીત અને શ્રેષ્ઠ કરવા માટેના પ્રયાસો અને હંમેશા યુવાન હોટેલિયર બનાવા માટેનાં પ્રયાસો. મારા પિતાએ મારા અને મારી બહેનોનાં મગજમાં

એક મંત્ર નાખ્યો હતો કે હું કાલે ઝે હતી તેના કરતાં વધુ સારી આજે કોશીશ કરવી અને કાલને વધુ સારી બનાવવી. આ શબ્દો મારા મગજની સામે વારં વાર ફર્યા કરે છે કે હવે તે મારા મગજ અને ડીએનએમાં ગુંથાઈ ગયા છે. મારા પિતાએ ડીસેમ્બર ૨૦૧૩માં પોઈન્ટ લોમાં, કેલિફોર્નિયામાં એક બંધ મોટેલ ખરીદી. મારા પિતા નાં પ્રમાણમાં તે ખુબ નાનો પ્રોજેક્ટ હતો, મારા પિતાએ આ મિલકત ખરીદી કારણકે તે અમારા બેકયાર્ડમાં હતી. કમનસીબે, તે પોતાની ખરીદી વિશે વધુને વધુ હતાશ થયા, કારણકે તેમને તેમના દ્રષ્ટીકોણને સમજનાર ડીઝાઈનરો અને આર્કિટેક્ટ મળ્યા નહી. સમય જતા મારા પિતાની હતાશાએ મારું ધ્યાન ખેંચ્યું.

મારા પિતાની હતાશા સમજીને મેં આ ખાસ મિલકત પર મહેનત કરવાનું શરૂ કર્યું. મને મારા પિતા ની હતાશાનું કારણ સમજાયું તેઓ તેમને રાતોરાત ફરી રોકાણ કરવાનું થયું હતું. દૈનિક હોટલોમાં સમારકામ કર્યા પછી તે સ્વચ્છ સરળ બ્યુટીક હોટેલમાં ફેરવવાની હતી. તે ઝડપથી મારા મનમાં ઝાંખી થઈ કે પ્રોજેક્ટ મોટો થતો હતો અને જટીલ સાહસ હતું. યુનિવર્સિટીમાં અભ્યાસનો મોટો ભાર, મારી સમાજ સાથેની સામાજિક જવાબદારીઓ, અને મારા મિત્રો સાથેની મુલાકાત અને પરિવારની માંગો પહેલેથી મારા પર અને મારા સમય પર હાવી હતાં. આ પ્રોજેક્ટ ખુબ મોટું સાહસ હોવા છતાં, મેં પડકાર સ્વીકારવાનું નક્કી કર્યું.

મને હૃદયમાં વિશ્વાસ હતો કે હું ડીઝાઈન કરી શકીશ અને આ હોટેલ ખોલીશ. રૂા કરવા માટે હું જાણતી હતી કે અતિશય વ્યવસ્થિત બનવું પડશે અને ખામીહીન કાર્ય કરવું પડશે. આનાં સિવાય પ્રોજેક્ટ નાશ થવાનો હતો. હું જાણતી હતી કે દરેક પાસા જરૂરી છે પરંતુ ડીઝાઈન, બ્રાન્ડીંગ, રંગ પસંદગી, બાંધકામનો અમલ, પ્રાપ્તિ, સ્ટાફીંગ પણ જરૂરી છે. હું જાણતી હતી કે નિષ્ફળતાને કોઈ સ્થાન નથી, બધાની સમાન તુલના કરવી એ એક માર્ગ હતો.

પ્રથમ પગલુ મારા પિતાને મને આ પ્રોજેક્ટ સોંપવા માટે મનાવવાનું હતું. આ કોશિશમાં જીતવા માટે હું જાણતી હતી કે મારે મારા પિતાને સંપૂર્ણ રજુઆત આપવા માટે તેયર રહેવું પડશે અને અંતિમ પ્રોજેક્ટનાં બાંધકામ મારફત સંપૂર્ણ ડીઝાઈન સમજાવવી પડશે, બજેટમાં સમગ્ર પ્રોજેક્ટ આવે તેની બાયંધરી આપવી પડશે. માટે ડીસેમ્બરમાં એક શનિવારે બપોરે મેં આમ કર્યું. આ દિવસનાં મારા પિતાનાં છેલ્લા શબ્દો મને યાદ છે કે જે તેણે મને પ્રોજેક્ટ આપતા કહ્યા હતાં. તારી પાસે ૨૮૫, ૦૦૦ ડોલર છે તે કરી બતાવ. હું ફક્ત હસી અને

સ્વીકાર કર્યો. પાગલપન હતું હું જાણું છું.

હું જાણતી હતી સમય મહત્વનો છે અને માટે મેં ઝડપથી વિચારવાનું ચાલુ કર્યું અને મારા વિચારો, ખ્યાલો અને પ્રેરણાઓ એક રંગીન બોર્ડ પર લખ્યા.

તે મુલાકાતનાં પરિણામે મેં એક સફેદ પોસ્ટર બોર્ડનો સેટ ખરીદ્યો અને ધઝડપથી મારા વિચારો, ખ્યાલો, પ્રેરણાઓ તે બોર્ડો પર લખવાનું શરૂ કર્યું. ઝડપથી ચિત્રએ આકાર લેવાનું શરૂ કર્યું અને હોટલ એકવા માર નો માર્ગ લીધો હોટેલ બ્લુ સી જેના દ્વારા હોટલ કલર સ્કીમ આવી અને શાખા સ્થાન લીધું.

મેં “હોટલ એકવા માર” નામ નક્કી કર્યું જેનો અર્થ વાદળી પાણી થાય છે કારણ કે મિલકતની નજીકનું સ્થળ સમુદ્ર હતું અને એકવા એટલેકે વાદળી હોવાથી મેં વાદળી, ગ્રે, વાઈટ અને પીળા રંગનો મારી ડીઝાઈનમાં સ્પર્શ આપ્યો. કેલીફોર્નિયામાં પગારપત્ર ઉંચું છે, હું હોટેલ રૂમો ની મેઈનટેન્સન ફી ડીઝાઈન બનાવવા માંગતી હતી. આ લક્ષને સત્ય કરવા કેટલાક ઉદાહરણોમાં સીલીંગ લાઈટનો ઉપયોગ કર્યો, બાથરૂમોનાં દરવાજા ઓઈલ પ્રિન્ટથી દુર રાખવા સ્ટેનીંગ કર્યું, મેં ફ્લોરમાં ટાઈલ્સ રાખઈ જેથી આપણે સાફ કરવાની કે કારપેટ બદલવાની જરૂર રહે નહી અને મેં મહેમાનોનાં કાર્યોને પુર્ણ કરવા માટે ખુબ મર્યાદિત ફર્નિચરનો ઉપયોગ કર્યો હતો. મને બ્રાન્ડીંગ, ડીઝાઈનીંગ અને કલર સ્કીમ કરવામાં બે અઠવાડિયા લાગ્યા. હોટેલ રૂમો, ફર્નિચર, બનાવટો, સાધનો અને પ્રોક્યુરીંગમાં અન્ય બે અઠવાડિયા લાગ્યા. મેં ડેનિયલ ગોમેઝને મારા પિતાની કન્સ્ટ્રક્શન કંપની માંથી મારા પ્રોજેક્ટનાં સુપ્રીનટેન્ડન્ટ બનાવ્યા. તેનું કારણ શ્રી ગોમેઝ મારા પિતા અને તેની કંપની હોટેલ ઈનવેસ્ટમેન્ટ ગ્રુપમાં આશરે ૧૮ વર્ષથી કામ કરતા હતાં. તેમણે બાંધકામમાં સાડા ચાર મહીના લીધા અને તર્જા સમાહ એફએફ એન્ડ ઈન્ડ ઈનસ્ટોલેશન અને પુર્ણ કરવામાં લીધા અને ૨૦૧૪નાં એક યાદગાર સમાહમાં હોટેલ એકવા મારનાં દરવાજા ખુલ્યાં. હોટલ એકવા મારે પ્રથમ ૧૦ દિવસમાં ૧૦૮ ડોલર એડીઆર સાથે ૧૦૦ ટકા બીજનેશ ઉપજ મેળવી હતી. આજે હોટલ એકવા મારે મહાન સફળતા મેળવી છે અને આ મારી પિતાનાં સ્મિત દ્વારા એકરાર કરાયો છે.

હોટલ એકવા મોરની સફળતાથી મારા પિતા હવે અ ન્ય સાત હોટલોમાં તેનો પોર્ટ ફોલ્યો પસંદ કર્યો છે. હું મારા માતાપિતા અને ભગવાનનો આ કિંમતી અનુભવ માટે આભાર માનું છું. તેમના સિવાય આ શક્ય ન હતું અને આજે જે બની છું તે અને આજે જ્યાં છું તે કઈ શક્ય ન હતું.

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