



WELCOME TO THE LPS 2011 NATIONAL CONVENTION & TRADE SHOW

Dear Valued LPS Exhibitor and Sponsor:

Leuva Patidar Samaj of USA (LPS) is a non-profit organization with over 7,000 members throughout the United States. LPS will be holding its' 8th national Convention at the Marriott Convention Center in New Orleans, LA on July 28th - 31st, 2011. We would kindly like to request a sponsorship with the expectation that we can mutually benefit from this event.

Our members migrated to the United States beginning in the early 1960's. There are over 40,000 families of Leuva Patidar's throughout the United States. The majority of our members are multiple hotel and motel owners with both franchised and independent properties. A major characteristic of our members is to preserve family values and heritage. This is the primary reason that our conventions attract families from all over the United States. New Orleans has always attracted a large number of attendees due to the city's reputation as a tourist destination, the central location of the city and because several major airlines operates through it. This year, we can expect more that 3,000 attendees in New Orleans.

The purpose of the convention is to have our members' network in a forum where they can discuss and share business ideas, promote our culture and family values, and unite together as Asian Americans. We strongly believe that the LPS convention will provide an excellent opportunity for you to meet and interact with our members. Today, many of our members are passing their business to their children. At this convention, you can meet the decision makers of the current generation along with the upcoming generations of young entrepreneurs.

We would like to thank you in advance for taking the time in reading this letter. If you should have any questions regarding the Convention, our organization, or the attendees, please do not hesitate to call us. We hope that you can join us in making a difference in our organization, to promote family values, maintain tradition, and help our members grow their businesses. We look forward to seeing you at the LPS 2011 National Convention & Trade Show!



Bharat (Bobby) Patel
LPS President
pathron@aol.com
(916) 718-1074

**“Celebrating the
Strength between Leuva
Generations”**



Hasu Patel
1st Vice President
Convention Chair
hasudpatel@aol.com
(281) 236-6200

716 Sweetwater Circle, Old Hickory, TN 37138
www.lpsofusa.com

LPS 2011 NATIONAL CONVENTION & TRADE SHOW TENTATIVE SCHEDULE

July 28 –31, 2011 New Orleans Marriott

Thursday, July 28, 2011

8:00 a.m. - 3:00 p.m. Volleyball Tournament
1:00 p.m. - 7:00 p.m. Exhibitor Registration/Setup
1:00 p.m. - 7:00 p.m. Attendee Registration
6:00 p.m. - 11:00 p.m. Welcome Reception and Entertainment

Friday, July 29, 2011

8:00 a.m.- 12:00 p.m. Exhibitor Registration/Setup
8:00 a.m.- 5:00 p.m. Attendee Registration
7:00 a.m.- 9:15 a.m. Continental Breakfast
9:30 a.m.- 12:00 p.m. Opening General Session
12:00 p.m.- 2:30 p.m. Lunch in Exhibit Hall
12:00 p.m.- 6:00 p.m. Trade Show
2:30 p.m.- 4:45 p.m. Concurrent Educational Seminars
5:00 p.m.- 6:00 p.m. Social Hour
6:00 p.m.- 8:00 p.m. Dinner
8:00 p.m.- 11:59 p.m. Entertainment

Saturday, July 30, 2011

7:00 a.m.- 9:15 a.m. Continental Breakfast
9:30 a.m.- 12:00 p.m. Closing General Session
12:00 p.m.- 2:30 p.m. Lunch in Exhibit Hall
12:00 p.m.- 6:00 p.m. Trade Show
2:30 p.m.- 4:45 p.m. Concurrent Educational Seminars
5:30 p.m.- 7:00 p.m. Gala Night Cocktail Reception
7:00 p.m.- 11:59 p.m. Gala Dinner & Awards Ceremony & Entertainment



Activities can include a swim in the pool



Maybe a trip to the French Quarter

HOTEL INFORMATION

Following is information on hotel and room rates for the LPS 2011 National Convention & Trade Show:

New Orleans Marriott

555 Canal Street • New Orleans, LA 70130
Phone: 504-553-5522 FAX: 504-581-5749

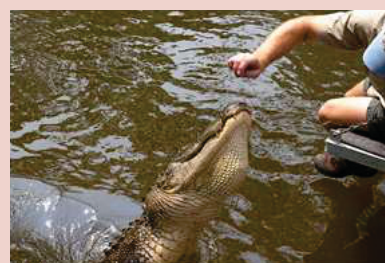
Rates: Single/Double: \$109.00

Please ask for the LPS of USA National Convention rate.

For toll free reservations please call: 1-800-266-9432

Please visit www.lpsofusa.com for reservation link

The cutoff date for these rates is Thursday, June 30, 2011.



or are you more Adventurous!

SPONSORSHIP OPPORTUNITIES

LPS's 2011 National Convention & Trade Show is being held at the New Orleans Marriott.

More than 2,000 hotel owners, along with recognized vendors and corporate executives, will gather at this convention. The list below contains an overview of available sponsorship opportunities. However, we would be pleased to coordinate a custom sponsorship package to meet your specific needs. **Contact Kirit Patidar 904-571-7241 or at kiritpatidar@hotmail.com**

Gala Night Dinner & Show

Type: Exclusive

Attendance: @ 2,000 +

Benefits:

- Recognition as a grand sponsor on LPS National website
- Recognition in the Convention program
- Recognition on projector screens as our grand sponsor during general sessions
- Recognition in letter delivered to attendees' rooms (official hotels only)
- Logo displayed during event
- Full page ad in the Leuva Connection Magazine (distribution 6,000)
- VIP reserved seating at the event (1 table of 10)
- Signage at the event
- Multiple preferred booths at the trade show
- Recognition from the podium
- Speaking time from the podium
- Opportunity to place a handout or promotional item in the registration bag

Cost: \$35,000

Dinner

Type: Daily/Co-Sponsor

Attendance: @ 2,000 +

Benefits:

- Recognition in the Convention program
- Recognition on projector screens as our gold sponsor during general sessions
- Half page ad in the Leuva Connection Magazine (distribution 6,000)
- VIP reserved seating at the event (1 table of 10)
- Signage at the event
- Multiple preferred booths at the trade show
- Recognition from the podium
- Speaking time from the podium
- Opportunity to place promotional materials at the sponsor dinner
- Opportunity to place a handout or promotional item in the registration bag

Cost: \$20,000

Lunch

Type: Daily/Co-Sponsor

Attendance: @ 1,500 +

Benefits:

- Recognition in the Convention program
- Recognition on projector screens as our bronze sponsor during general sessions
- Quarter page ad in Leuva Connection Magazine (distribution 6,000)
- Signage at the event
- Single booth at the trade show
- Recognition from the podium
- Opportunity to place a handout or promotional item in the registration bag
- Opportunity to place promotional materials at the sponsor lunch

Cost: \$10,000

Convention Registration Bags

Type: Exclusive

Benefits:

- Recognition as our platinum sponsor on LPS National website
- Recognition in the Convention program
- Recognition on projector screens as our platinum sponsor during general sessions
- Full page ad in the Leuva Connection Magazine (distribution 6,000)
- VIP reserved seating at the event (1 table of 10)
- Signage at the event
- Multiple preferred booths at the trade show
- Recognition from the podium
- Speaking time from the podium
- Opportunity to place a handout or promotional item in the registration bag
- Logo displayed on Convention bag

Cost: \$30,000

Golf Shirts

Type: Exclusive

Benefits:

- Same benefits as Dinner
- Logo displayed on golf shirts given to attendees

Cost: \$25,000

Convention Lanyards

Type: Exclusive

Benefits:

- Recognition in the Convention program
- Recognition on projector screens as our silver sponsor during general sessions
- Half page ad in the Leuva Connection Magazine (distribution 6,000)
- Single booth at the trade show
- Recognition from the podium
- Logo displayed on convention lanyard

Cost: \$15,000

Breakfast

Type: Daily/Co-Sponsor

Attendance: @ 1,000 +

Benefits:

- Recognition in the Convention program
- Recognition on projector screens as our sponsor during general sessions
- Signage at the event
- Single booth at the trade show
- Recognition from the podium
- Opportunity to place a handout or promotional item in the registration bag
- Opportunity to place promotional materials at the sponsor breakfast

Cost: \$5,000

EXHIBIT SPACE APPLICATION and LEASE FORM

LPS of USA National Convention and Trade Show 2011 July 29-31, 2011 (Exhibit Dates) New Orleans Marriott, New Orleans, Louisiana 70130

Pre-Registration Exhibit Space Application & Lease Form

We do hereby submit this application and lease form for exhibit space as indicated below for our use at LPS of USA National convention 2011 Trade Show to be held at the New Orleans Marriott on July 29-31 2011. The completion and receipt of this application for exhibit space, the notice of space assignment from LPS of USA, and the full payment of rental charges constitutes a contract for the right to use the space assigned. We have read and agree to comply with the exhibit space and lease terms.

FULL PAYMENT MUST BE RECEIVED WITH THIS APPLICATION

See exhibits space and lease terms
Exhibits Space and Lease Rental Rates.

8`X 8` Standard Booth for two days \$1500.00

Each booth includes: Exhibit space, 8' high background drape, 3' high side drapes, one (1) 7" x 44" identification sign displaying company name and booth number, and four (4) conference badges.

Tickets for the Gala night are included with the exhibitor space rental rates for two vendors per booth. For additional tickets \$150 per person will apply.

(Please note that the booth does NOT include: carpet, furniture, electricity, internet, etc. New Orleans Marriott or their approved agent will send an exhibitor service kit containing order forms for additional items needed once full payment has been received by the LPS office)

Product or /service your company provides: _____

Number of inline booths requested: _____ Amount due _____

Contact Name _____

Contact Phone: _____ Contact Fax _____

Company _____

Address: _____

Please print all information completely and legibly.

AX /DISC/MC/VI Account: Card No. _____ Exp _____

CVV No. _____ Name of Cardholder: _____

Signature: _____

Please make checks payable to LPS of USA

Address: 716 Sweetwater Cir, Old Hickory TN 37138

For any question or concern, please contact: Mahendra Patel at 956-572-6101 or E-Mail at mikowaves@aol.com or Harshad Patel at 562-716-6615 or E-Mail at ckp12356@aol.com

LPS Convention Program

Please complete the following information to be printed in the Convention Program. Desired listing information **MUST** be returned to the LPS office with the application form **NO LATER THAN Thursday June 23, 2011** to be included in the LPS Convention Program.

Please print all information completely and legibly.

Contact Name: _____
Company: _____
Address: _____
Contact Phone: _____
Contact Fax: _____
Contact E-Mail: _____
Company Web Site: _____

LPS Conference Badges and Gala Night Tickets

Exhibitors are entitled to four (4) Conference Badges with booth registration. Gala Night is not included. If you wish to attend, tickets are available for \$150.00 each, limited two per exhibitor. Rights of an exhibitor shall not be transferred or assigned to any other firm or person. All Conference Badge names and/or name changes for existing badges **MUST** be submitted **NO LATER THAN Thursday July 07, 2011** or an additional processing fee of \$25.00 per badge will apply.

Company: _____ Booth#: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
Email: _____

Conference Badges: *(Provides access to Trade Show floor, seminars, and all meals, except for the Gala Night Dinner.)*

Attendee Name _____ Attendee Name _____
Attendee Name _____ Attendee Name _____

Additional Conference Badges may be purchased for \$125.00 each, and do not include access to Gala Night:

Attendee Name _____ Attendee Name _____

Gala Night Tickets may be purchased for \$150.00 each; limit 2 per vendor

Attendee Name _____ Attendee Name _____

Payment Information

Please print all information completely and legibly.

AMEX/DISC/MC/VISA Account: _____ Card ID _____ Exp _____
Cardholder: _____ Signature: _____

Please make checks payable to "LPS," and mail to:

LPS
716 Sweetwater Circle
Old Hickory, TN 37138

EXHIBITOR TERMS & CONDITIONS FOR EXHIBITS & DISPLAYS

ADHESIVES: No pins, tacks, or adhesives of any kind are permitted on any Hotel wall, door or column. Any tape applied to the floor by the exhibitor must be approved by the Hotel Exhibit Manager. Proper tape can be purchased from the Hotel Exhibit Manager. No helium filled balloons or adhesive backed stickers may be given out by exhibitors.

NON-FLAMMABLE MATERIALS: All materials used in the Exhibit Hall, Ballroom or any other room of the Hotel MUST be non-flammable to conform with the Fire Regulations of New Orleans, Louisiana. Electrical wiring and equipment installation must conform to appropriate New Orleans, Louisiana codes. Hotel personnel are obligated to refuse connections where wiring is not in accordance with subject Code. Material not conforming with such regulations will be removed immediately at the exhibitor's expense. Engines, motors or any kind of equipment may be operated only with the consent of the Director of Conference Services or Exhibit Hall Manager of the Hotel.

SPECIAL NOTICES: All Booth Equipment, Furniture and carpeting must be confined to the measured limits of the booth. No nails, or bracing wires used in erecting displays may be attached to building without written consent of the Director of Conference Services or the Exhibit Hall Manager at the Hotel. All property destroyed or damaged by the exhibitor must be replaced in its original condition by the exhibitor or at the exhibitor's expense. All material furnished to the Exhibitor by the New Orleans Marriott will remain the Hotel's property and will be removed by the Hotel after close of show.

LIABILITY: The Hotel is not responsible for any injury, loss, or damage that may occur to the exhibitor, the exhibitor's agents, employees, or property, or to any other person or property, prior, during, or subsequent to the period covered by the exhibit contract, provided said injury, loss or damage not caused by the willful negligence of an employee of the Hotel. Each exhibitor hereby expressly releases the Hotel from such liabilities and agrees to indemnify the Hotel against any and all claims for such injury, loss or damage.

INSURANCE: Exhibitors who desire to carry insurance on their exhibits must do so at their own expenses.

FIRE REGULATIONS: All doors and openings must be kept clear. Exit signs, fire alarms and extinguishers must be visible at all times.

BY THE ORDER OF FIRE MARSHALL: Display vehicles must meet the following requirements:

- Fuel level must be no more than 1/8 tank
- Battery cables must be disconnected
- Gas cap must be locked and/or taped shut

STORAGE: Absolutely no storage of material of any type allowed behind booths or between booths. The Hotel has No facilities for the storage of exhibits. All shipments for and exhibit must be directed to the official drayer. Shipments that arrive prior to show time will be directed to the official drayer's warehouse for storage and delivery to the exhibitor's booth at show time, at exhibitor's expense.

FOOD AND BEVERAGE: Any food or beverage dispensed or given away at booths must be supplied and prepared by the New Orleans Marriott.